JETTE FEIGENBAUM

Visual Designer

CONTACT

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Tallinn, Estonia
Portfolio
LinkedIn

ABOUT

Languages: Estonian, English, French
Interests: Latin-American dances, writing, photography, fashion, interior design
My coolest side projects: blogging about my passions

SKILLS

Visual Design	Figma
UX/UI Design	Collaboration
Graphic Design	Presentations
Visual Identity	Adobe Suite
Prototypes	

SUMMARY

I am a visual designer with experience in UX/UI, product and graphic design. I enjoy creating aesthetically pleasing clean and professional digital designs, including user interfaces and graphic designs. My passion and goal is to help product companies maintain a consistent professional brand image in all channels.

WORK EXPERIENCE

Product Designer

Topia • Global Mobility Platform (B2B SaaS)
Apr 2022 – Apr 2023 (1 yr)

Skills used: Figma, B2B, Prototypes, Presenting, Marketing Design, Analytics

– Designed new product features for Topia One platform using their **design system**.
– Worked in a **cross-functional team** including designers, UX writer and front-end developer.
– **Collaborated** with product managers and team of developers on projects.
– Presented my work in **design critiques** and meetings using Figma **prototypes** of my designs.
– Tested what was built for **quality assurance**.
– Created **marketing designs** (**eBooks**, presentations, social media graphics).

UI Designer

Directo • Enterprise Software (B2B SaaS)
Nov 2016 – Sept 2019 (3 yrs)

Skills used: Sketch, HTML, CSS, Prototypes, User Research, B2B

– Created a **new user interface design** concept for their web-based B2B SaaS app and built a **component library** for developers.
– **Redesigned** the most important views in the app.
– Explored with different **user research** techniques like **field study**, **user testing**, **user interview**, **surveys**.
– **Collaborated with stakeholders**, **project managers and customer service** to understand what needs to be improved in the app.
– **Worked closely with developers** to ensure my ideas could be executed and the designs were applied correctly.
– **Developed CSS** for the new design that was used in production.
– My design process: user research > mockups in Sketch > getting designs approved > making a HTML&CSS prototype > handoff to developers.

Visual Designer

Tenerife24 • Travel and real estate agency
Jan 2013 – Aug 2019 (project-based)

Skills used: HTML, CSS, Ruby on Rails, Git, Zapier, Canva, Adobe Illustrator, Typeform

– Built and designed the original **website** in 2014 with Ruby on Rails framework. In 2019 moved the website to **Squarespace** and **redesigned** it.
– Set up a booking system for them to accept tour registrations using **Typeform**, **Zapier** and Google apps.
– **Collaborated with a developer** to make custom **Javascript** development for the new site.
– Designed their **logo** and some **social media graphics** for marketing and events.

Project Manager

Desk Rock • Software consulting startup
Feb 2013 – Sept 2013 (8m)

Skills used: Project Management, JIRA, Scrum

– Facilitated communication between clients and developers.
– Worked in a small, collaborative team.
– Used the **agile Scrum** methodology and held regular meetings.
– Streamlined task management through **JIRA** and ensured timely completion of all deliverables.

EDUCATION

Formal Education

Estonian Information Technology College
IT Systems Development • Jan 2012 - Jan 2013 (1y)

Tartu Hugo Treffneri Gümnaasium (High school)
Languages, Literature, History • Sept 2007 - June 2010 (3y)